

The Legend Lives On ...



Introducing the 2002 Monte Carlo SS Dale Earnhardt Signature Edition.

The Intimidator. Say the name at a NASCAR race, and people *know* you are talking about Dale Earnhardt. It isn't by chance that he was a seven-time Winston Cup Champion. Teamed up with Richard Childress Racing and Chevrolet Monte Carlo, the most successful nameplate in NASCAR Winston Cup history, Earnhardt was a force to be reckoned with every Sunday. Competitors took a deep breath when the black No. 3 appeared in their mirror because Dale Earnhardt raced only one way — to win. With the 2002 Monte Carlo SS Dale Earnhardt Signature Edition, you can experience the passion and power of steering a black and silver Monte Carlo SS around the next left turn.



Attitude of a Champion, Standard.



On the racetrack or the street, Monte Carlo means performance. The Monte Carlo SS High Sport not only looks the part, it has some of the same race-winning technology found in a NASCAR Monte Carlo. New for 2002, the limited availability Monte Carlo SS Dale Earnhardt Signature Edition roars onto the scene with all of the features of a Monte Carlo SS High Sport, plus the race-inspired looks to distinguish this Monte Carlo as something special.

Select Standard Features of the Well-Equipped Monte Carlo SS High Sport:

- 200-horsepower, award-winning 3800 V6 engine.
- Bright, stainless-steel dual exhaust outlets.
- Sport suspension and four-wheel disc brakes with ABS and race-inspired front cooling ducts.
- Race-inspired gauge cluster with tachometer, engine temperature and oil pressure gauges, and voltmeter.
- Race-inspired rear spoiler and full-perimeter ground effects.
- Diamond-cut 16-inch aluminum wheels and Goodyear Eagle RS-A performance tires.
- Electronic Traction Control.
- OnStar* one-year Safety and Security service contract.
- Heated, six-way power front Sport bucket seats.
- Electrochromic (self-dimming) inside rearview mirror.
- AM/FM stereo with CD/cassette, RDS and more.
- Electric sliding sunroof.
- Dual power outside heated mirrors.
- Leather-wrapped steering wheel with audio system and cruise controls.

*OnStar services require vehicle electrical system and wireless service to be available and operating for features to function properly. Call 1-800-ONSTAR-7 or visit onstar.com for system information and limitations.

The Monte Carlo SS Dale Earnhardt Signature Edition Also Includes These Special Features:

Exterior

- Black with Galaxy Silver Metallic ground effects and a traditional perimeter red racing stripe.
- Intimidator graphic on the decklid.
- Dale's signature and famous No. 3 racing graphic.
- Richard Childress Racing (RCR) logo on each ground effect just behind the front wheel opening.

Interior

- Ebony seats with Pewter leather seating surfaces.
- Pewter door panel inserts.
- Embroidered red bowtie for each front seat head restraint.
- Floor mats with an embroidered stylized No. 3 and Intimidator graphic.
- Instrument cluster with Dale's signature, RCR logo and stylized No. 3 graphic.
- Passenger-side instrument panel placard features the stylized No. 3 and Dale's signature.
- Special door opening kick plates feature the RCR logo.

The Heart and Soul of a True Champion.

Dale Earnhardt was a champion and a member of the Chevrolet family. He and his family have given back to the community in many ways. In this spirit, Chevrolet will make a donation from the sale of the Monte Carlo SS Dale Earnhardt Signature Edition to the Foundation for the Carolinas, a charity specifically chosen by the Earnhardt family.

Honoring a Legend.

The Monte Carlo SS Dale Earnhardt Signature Edition was a vision that began in early 2000. But the program would not have continued without the insight, approval and contributions of Teresa Earnhardt, the Earnhardt family and Richard Childress.

Take the Checkered Flag.

This unique Monte Carlo SS will be limited to 3,333, so don't wait until they've all raced out of the showroom.

For more information, call **1-800-950-CHEV** or visit chevy.com. Limited availability. See your Chevy dealer for details.

MONTE CARLO  **WE'LL BE THERE**